

Television News Script

News Story: PRSSA hosts first networking event of the year Page: 1

Reporter: Neeka Eghbali Length: 0:57

Timing	Video	Audio
00-0:10	B-Roll – Pan-and-scan of Squires Commonwealth Ballroom and students interacting	VO: After months of planning the event of the year, students in PRSSA, the Public Relations Student Society of America, gathered for the Elevations networking event.
0:10-0:20	A-Roll – Interview with Jordan Hogge, events chair	Events Chair Jordan Hogge weighed in. Jordan Hogge: I was really happy with the turnout because all week I was afraid that not enough people would come. Instead, we had over 40 students attend.
0:20-0:33	B-Roll – Medium close-up of juniors Ronald Maniece and Megan Finkbeiner talking	VO: Attendees signed in at Squires Commonwealth Ballroom. Juniors Ronald Maniece and Megan Finkbeiner and other students had the chance to talk with one another and hear from a panel of professionals in the communication field.
0:33-0:40	B-Roll – Close-up of Professor James Williams	VO: Keynote speaker Professor James Williams of The University of Tennessee shared his story from his memoir, “From Thug to Scholar.”
0:40-0:45	B-Roll – Long shot of Professor Williams speaking to the audience	Professor Williams: The most important thing you can do is create respect and the second is that you know who you are.
0:45-0:54	Reporter – Back to Neeka	Reporter: For students, Elevations was a way to elevate themselves for future opportunities. For speakers, it was a way to elevate students to be their best selves.
0:54-0:57		Neeka Eghbali, WSLs, Blacksburg